



December 20, 2010

United States
Department of
Agriculture

Farm and Foreign
Agricultural
Services

Risk
Management
Agency

Beacon Facility
P.O. Box 419205
Mail Stop 0801
Kansas City, MO
64141-6205

INFORMATIONAL MEMORANDUM: PM-10-070

TO: All Approved Insurance Providers
All Risk Management Agency Field Offices
All Other Interested Parties

FROM: Tim B. Witt /s/ Tim B. Witt
Deputy Administrator

SUBJECT: Louisiana Sweet Potato Plan of Insurance

BACKGROUND:

The Federal Crop Insurance Corporation's Board of Directors (FCIC Board) approved the Louisiana Sweet Potato Program plan of insurance on September 22, 2010. The program is a privately developed product that was submitted to the FCIC Board under section 508(h) of the Federal Crop Insurance Act by the Louisiana Farm Bureau Federation and the Louisiana Sweet Potato Association. It is an Actual Production History (APH) plan of insurance and will cover fresh market and processing sweet potatoes. The Louisiana Sweet Potato Program plan of insurance will be available for sale in Louisiana in the counties of Acadia, Avoyelles, Evangeline, Franklin, Morehouse, Rapides, Richland, St. Landry and West Carroll

ACTION:

The following Louisiana Sweet Potato Program materials will be available by close of business today and may be accessed on the RMA Web site at the following site:
<http://www.rma.usda.gov>

- Louisiana Sweet Potato Crop Provisions
- Louisiana Sweet Potato Loss Adjustment Standards Handbook
- Louisiana Sweet Potato Underwriting Guide

The sales closing date for the Louisiana Sweet Potato Program plan of insurance is February 28, 2011.

Interested producers should contact a crop insurance agent for further information. A list of agents can be found on the Risk Management Agency website at:
www.rma.usda.gov/.

DISPOSAL DATE:

December 31, 2010.

The Risk Management Agency Administers
And Oversees All Programs Authorized Under
The Federal Crop Insurance Corporation

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