



August 28, 2013

United States
Department of
Agriculture

INFORMATIONAL MEMORANDUM: PM-13-040

Farm and Foreign
Agricultural
Services

TO: All Approved Insurance Providers
All Risk Management Agency Field Offices
All Other Interested Parties

Risk
Management
Agency

FROM: Tim B. Witt /s/ Tim B. Witt
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SUBJECT: Actual Revenue History Tart Cherry Pilot Program

BACKGROUND:

On August 8, 2013 the Federal Crop Insurance Board of Directors approved the implementation of a new Actual Revenue History (ARH) Pilot plan of insurance for tart cherries effective crop year 2014. The program is designed to provide insurance benefits comparable to other Federally reinsured revenue based plans of insurance.

The ARH - Tart Cherry program is available in select counties in New York, Wisconsin, Michigan, Utah, and Washington. Similar to current revenue coverage plans, the ARH pilot program protects growers against losses from low yields, low prices, low quality, or any combination of these events. The ARH - Tart Cherry program utilizes an individual producer's historical revenue as the basis for the guarantee. The ARH - Tart Cherry Pilot Program sales closing date is November 20.

The following ARH - Tart Cherry materials will be available by the close of business today and accessible on the RMA Web site: <http://www.rma.usda.gov>.

Materials:

- ARH - Tart Cherry Crop Provisions (2014)
- ARH - Tart Cherry Insurance Standards Handbook (2014)
- ARH - Tart Cherry Loss Adjustment Handbook (2014)

Producers interested in the ARH - Tart Cherry Pilot Program will need to contact a crop insurance agent and complete an application, which will be submitted through an approved insurance provider to RMA. The address of the website is: www.rma.usda.gov.

DISPOSAL DATE:

This Informational Memorandum is for the purpose of transmitting information and its disposal date is December 31, 2013.