

NEWS RELEASE

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RMA Announces Expansion of the ARH Cherry Pilot Insurance Plan in California for 2013 Crop Year

DAVIS, Calif., Oct. 28, 2012 – The U.S. Department of Agriculture - Risk Management Agency (RMA) announces that, for the 2013 crop year, it will now provide California cherry growers with the ability to purchase Actual Revenue History (ARH) crop insurance in seven (7) additional counties in California: Butte, Kings, Madera, Merced, Placer, Sutter, and Yuba. **The sales closing date is January 31, 2013.**

A key feature of the ARH cherry pilot crop insurance program is that it provides coverage protection against the loss of revenue due to low yields, low prices, low quality, or any combination of these events. To calculate the approved revenue, growers will need to provide, on a unit basis, at least four years of certified historical annual acreage, production, and revenue records. For growers who do not have at least four years of revenue records, a transitional-revenue (T-Revenue) will be used to calculate the guarantee.

To be eligible, acreage must have produced an average of 2,300 pounds of cherries per acre, in one of the four previous crop years or reached at least the fifth growing season after being grafted or set out. However, any acreage that has not met the average production requirement, but has reached at least the fifth growing season after being grafted or set out may request coverage determination from RMA.

Cherry growers in the pilot counties are encouraged to contact a local crop insurance agent for additional details. If you do not have an agent, you may obtain an agent listing at any USDA Service Center or visit the RMA Web site at <http://www.rma.usda.gov/tools/agents> for a list of crop insurance agents.

Additional information about the program is available at the RMA Web site:
<http://www.rma.usda.gov>.

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