



United States Department of Agriculture
Risk Management Agency

August 2011

2012 COMMODITY INSURANCE FACT SHEET

Fresh Market Sweet Corn

Alabama, Florida, and Georgia

Crop Insured

The crop insured will be all the sweet corn in the county for which a premium rate is provided by actuarial documents—

- in which you have a share;
- that is planted to be harvested and sold as fresh market sweet corn;
- that is planted within the planting periods designated in the actuarial documents;
- that is grown under an irrigated practice, unless otherwise provided in the special provisions; and
- that not grown for direct marketing, unless provided in the special provisions or by written agreement.

The insured must have grown sweet corn for commercial sale or have participated in managing a sweet corn farming operation in at least one of the previous three crop years. See policy provisions for more detailed information.

Causes of Loss

Adverse weather conditions	Insects ²
Earthquake	Plant disease ³
Failure of irrigation water supply ¹	Volcanic eruption
Fire	Wildlife

¹If caused by an insured peril during the insurance period.

²But not damage due to insufficient or improper application of pest control measures. ³But not damage due to insufficient or improper application of disease control measures.

Insurance Period

Coverage usually begins when the sweet corn is planted and ends at the earliest of: 1) total destruction of the sweet corn on the unit; 2) the date harvest should have started on the unit on any acreage that will not be harvested; 3) abandonment of the sweet corn on the unit; 4) final harvest; 5) final adjustment of a loss on the unit; or 6) 100 days after the date of

planting or replanting, unless otherwise provided in the special provisions.

Reporting Requirements

Acreage Report—You must report to your insurance provider on or before the acreage reporting date. See your insurance agent for detailed requirements.

Notice of Loss—See your insurance agent for detailed requirements.

Important Dates and Available Counties

	Sales Closing	Acreage Reporting		
		Fall	Winter	Spring
Alabama				
Baldwin	2/15			5/31
Florida				
Broward	7/31	10/31	1/31	4/15
Desoto	7/31	9/15		4/30
Glades	7/31	10/31		3/31
Hendry	7/31	10/31		3/31
Indian River	7/31	9/15		4/30
Lake	7/31	9/15		5/15
Martin	7/31	10/31		3/31
Miami-Dade	7/31	10/31	1/31	4/15
Orange	7/31	9/15		5/15
Palm Beach	7/31	10/31	1/31	4/15
Suwannee	7/31	9/15		5/30
Georgia				
Decatur	7/31	9/15		5/30
Grady	7/31	9/15		5/30
Mitchell	7/31	9/15		5/30

Definitions

Allowable Cost — The dollar amount per container for harvesting, packing, and handling as shown in the special provisions.

Cancellation Date—The calendar date specified in the crop provisions on which coverage for the crop will automatically renew unless canceled in writing by either you or us or terminated in accordance with the policy terms.

Container—The unit for measurement for the insured crop which is defined as 42 pounds.

Harvest—The separation of ears of sweet corn from the plant by hand or machine.

Insurance Guarantee—A dollar amount of insurance per acre that is determined by multiplying the reference maximum dollar amount by the coverage level. (See Stage Guarantee)

Minimum Value—The dollar amount per container shown in the special provisions to be used to value marketable production to count.

Reference Maximum Dollar Amount—The dollar amount set in the actuarial tables that is used in calculating the dollar coverage amount per acre for the insurance guarantee.

Stage Guarantee—The percent of the insurance guarantee that is in-force based on the plant growth stage. Stage 1 is 65 percent of the guarantee and occurs from planting until the beginning of tasseling. Final Stage is 100 percent of the guarantee and occurs from tasseling until the acreage is harvested.

Coverage Levels and Premium Subsidies

Coverage level options range from 50 to 75 percent of the reference maximum dollar amount per acre shown on the prices tab of the actuarial documents <http://webapp.rma.usda.gov/apps/ActuarialInformationBrowser/>. Premiums are subsidized as shown in the table below. As an example, if the reference maximum dollar amount is \$1,585, the 65-percent coverage level results in a \$1,030 guarantee per acre.

Item	Percent					
Coverage Level	50	55	60	65	70	75
Premium Subsidy	67	64	64	59	59	55
Your Premium Share	33	36	36	41	41	45

Catastrophic (CAT) coverage is fixed at 50 percent of your average yield and 55 percent of the price election. CAT is 100 percent subsidized with no premium cost to you. There is, however, an administrative fee of \$300 per crop per county, regardless of the acreage.

Replant Provisions

A replanting payment may be allowed if, due to an insured cause of loss, more than 25 percent of the plant stand will not produce sweet corn and it is still practical to replant. See your insurance agent for more information.

Loss Example

This loss example is based on spring-planted, irrigated sweet corn in Florida with a reference maximum dollar amount of \$1,585 and a loss occurring in the final stage of production. At the 65-percent coverage level there is an \$1,030 insurance guarantee per acre. The example assumes an average production of 100 containers per acre sold at an average price of \$11 each. Subtracting the allowable cost of \$3.45 from the average price leaves a net value of \$7.55 per container.

\$ 3.45 Allowable cost per 42 pound crate

\$1,030 Amount of dollar coverage elected per acre
~~-\$ 755~~ Sold production per acre is 100 containers at \$7.55 each (\$11 price - \$3.45 allowable cost)

\$275 Indemnity per acre

Note: The net value per container cannot be less than the minimum value (see definitions) unless you have purchased the minimum value option with the payment of an additional premium.

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