



United States Department of Agriculture
Risk Management Agency

November 2010

2011 COMMODITY INSURANCE FACT SHEET

Apples

Minnesota and Wisconsin

Crop Insured

The crop insured will be all the apples in the county in which you have a share, that are adapted to the area, have produced at least an average of 150 bushels per acre, and the orchard is acceptable to us.

Counties Available

Apple insurance is available in Wabasha and Washington counties in Minnesota, and in Bayfield, Brown, Chippewa, Crawford, Dane, Door, Eau Claire, Ozaukee, Richland, Rock, Sauk, Trempealeau, Washington, and Waukesha counties in Wisconsin. Apples may be insurable in other counties by written agreement.

Causes of Loss

Adverse weather conditions¹
Failure of irrigation water supply²
Fire³
Insects⁴
Plant disease⁴
Wildlife

¹Including hail, frost, freeze, drought, and excess precipitation.

²If caused by an insured cause of loss.

³If due to natural causes, unless weeds or undergrowth were not controlled, or pruning debris was not removed from the orchard.

⁴But not damage due to insufficient or improper application of pest or disease control measures.

Insurance Period

Coverage begins on the later date: either 20 days after the insurance provider accepts your application or November 21. For each subsequent crop year the policy remains continuously in force, **insurance coverage** begins on the day immediately following the end of the insurance period for the prior crop year. The **calendar date for the end of insurance** period for each crop year is November 5.

Reporting Requirements

Acreage Report—You must report to your insurance agent all acreage (insurable and non-insurable by type

of apples in the county in which you have a share.

Important Dates

Sales Closing Date November 20, 2010
Acreage Reporting Date December 15, 2010
Premium Billing Date September 15, 2011
Insurance Begins November 21, 2010
Insurance Ends at harvest or November 5, 2011
Production Reporting Date December 15, 2011

Definitions

APH Yield — Actual production history (APH) yield used to determine the production guarantee. The APH yield is based on up to five years of actual and/or assigned yields.

Unit — The insurable acreage used to determine the APH yield, the production guarantee, and any indemnity (loss payment).

Production Guarantee — Number of bushels guaranteed per unit. Multiply your APH yield per acre \times the coverage level percentage you select \times the number of acres in the unit.

Coverage Levels and Premium Subsidies

Apples may be insured at the coverage levels shown in the table below. Crop insurance premiums are subsidized as shown. For example if you select the 75-percent coverage level, your coverage will be 75 percent of your approved APH yield, the premium subsidy is 55 percent, and your premium share is 45 percent of the base premium. Catastrophic coverage (CAT) is available at 50 percent of your APH yield and 55 percent of the established price election. The total cost for CAT coverage will be an administrative fee of \$300 per crop per county, regardless of the acreage. Administrative fees, in addition to premium costs, for coverage levels above CAT are \$30 per crop per county.

Item	Percent					
Coverage Level	50	55	60	65	70	75
Premium Subsidy	67	64	64	59	59	55
Your Premium Share	33	36	36	41	41	45

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Price Elections

Established price: \$ 10.75 per bu. (Fresh)
 \$ 3.40 per bu. (Processing)
 \$14.70 per bu. (Var. Group A)
 \$ 9.10 per bu. (Var. Group B)

Insurance Units

Basic Unit: A basic unit includes all of your insurable apple acreage in the county by share arrangement. Premiums are reduced by 10 percent for a basic unit.

Optional Unit: A basic unit may be divided into optional units if each optional unit is (1) located on non-contiguous land, or (2) by varietal group. The 10-percent premium discount will not apply.

Plans of Insurance

The APH plan is the only plan of insurance available for apples. The production guarantee is based on your individual yield history.

Options

Optional Coverage for Quality Adjustment*

The **fresh option** applies to **fresh** apples damaged to the extent that 20 percent or more of the apples do not grade U.S. Fancy or better.

*Not available with the catastrophic risk protection (CAT) endorsement.

Loss Example

A loss occurs when the bushels of apples produced for the unit fall below the production guarantee as a result of damage from a covered cause of loss. This example assumes an APH yield of 250 bushels per acre, 75-percent coverage level, 100 percent of the established price (fresh), and basic unit coverage.

250	bushels per acre APH yield
x .75	coverage level
187.5	bushel guarantee
- 87.5	bushels per acre actually produced
100	bushels per acre loss
x \$10.75	price election (fresh)
\$1075	gross indemnity per acre*
- \$ 110	premium per acre (varies by county)
\$965	net indemnity*

* Figures shown on a per acre basis; guarantees and losses paid are on a unit basis. See policy provisions.

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