



United States Department of Agriculture
Risk Management Agency

October 2010

2011 COMMODITY INSURANCE FACT SHEET

Apples

North Carolina

Crop Insured

- Insurable apples are any variety of apples adapted to the area and located on insurable acreage that has produced at least 150 bushels per acre in one of the past four years
- Policy offers basic coverage against damage from natural perils resulting in fresh or processing fruit that fails to grade U.S. No. 1 Processing or better
- An orchard inspection may be required.

Counties Available

Apples are insurable in Alexander, Avery, Buncombe, Burke, Catawba, Cleveland, Haywood, Henderson, Lincoln, McDowell, Macon, Mitchell, Moore, Polk, Rutherford, Stokes, Watauga, and Wilkes counties.

Causes of Loss

Adverse weather conditions¹
 Failure of irrigation water supply²
 Fire³
 Insects⁴
 Plant disease⁴
 Wildlife

¹Natural weather perils such as hail, wind, frost, drought, etc. ²If caused by an insured peril during the insurance period. ³Unless weeds or undergrowth are not controlled, or unmulched pruning debris is not removed. ⁴But not damage due to insufficient or improper application of control measures.

Note: Policy does not cover loss of income due to market fluctuations.

Insurance Period

Coverage begins on November 21, 2010, and ends at the earliest of: (1) total destruction of the crop, (2) harvest of the crop, (3) final adjustment of a claim, (4) abandonment of the orchard, (5) November 5, 2011.

Reporting Requirements

Acreage Report— An acreage report is due to your agent (see Important Dates) with all acreage designated by type (fresh, processing, varietal groups A+B).

Direct Marketing—You must give at least 15 days notice before any production is sold by direct marketing so that an appraisal can be made.

Notice of Claim

- If crop damage occurs, you must give notice within 72 hours of initial discovery of damage
- If you previously gave notice of crop damage, you must also provide notice at least 15 days prior to the beginning of harvest if you intend to claim an indemnity
- If crop will not be harvested, you must give notice at least 3 days prior to the date harvest should have started.

Production Report—Required by date shown under Important Dates to include last year’s production, number and ages of bearing trees on insurable and uninsurable acreage, any changes that may adversely impact yield potential (for example, tree removal, change in cultural practices, etc.) and other information as required.

Important Dates

Sales Closing	November 20, 2010
Production Report Due	January 31, 2011
Acreage Report Due	January 31, 2011
Premium Billing	September 15, 2011

Definitions

Average APH Yield—Your average yield per acre based on your actual production history (APH), county yields, or other adjusted yields if appropriate.

Coverage Levels and Premium Subsidies

Coverage levels range from 50 to 75 percent of your average yield and are subsidized as shown below. For example, an average APH yield of 500 bushels per acre would result in a guarantee of 250 bushels per acre at the 50-percent coverage level.

You may elect different coverage levels for fresh and processing apples.

Coverage Level % →	50	55	60	65	70	75
Premium Subsidy %	67	64	64	59	59	55
Your Premium Share %	33	36	36	41	41	45

Catastrophic (CAT) coverage is fixed at 50 percent of average yield and 55 percent of the price election. CAT is 100 percent subsidized with no premium cost to you except for an administrative fee of \$300, regardless of the acreage.

Price Elections

Fresh	\$9.45
Processing.....	\$3.00
Varietal Group A*	\$12.45
Varietal Group B.....	\$9.25

*See table below for specific varieties.

Insurance Units

Insurable acreage is grouped into one or more units based on your selection of one of the following:

Basic Unit: A basic insurance unit includes all your insurable apple acreage in the county in which you have 100-percent share or which is owned by one person and operated by another person on shares.

Optional Units: Providing you meet all other requirements, including separate records for each unit, and the acreage is not insured under a CAT policy, optional units may be established by:

- Noncontiguous land
- Farm serial number
- Practice (irrigated/non-irrigated)
- By Type: Fresh and Processing
- Varietal group as specified below.

Group	Varieties		
A	Braeburn	Gala	Pink Lady
	Cameo	Honeycrisp	Royal Gala
	Crispin	Jonagold	Sommerfeld
	Fuji	Macoun	
B	All other varieties not specified above		

Options

Optional Coverage for Quality Adjustment

Additional protection is available for loss of quality (as a result of natural perils) to apples grown for fresh fruit that do not grade U.S. Fancy or better:

- This option may be applied only to apple acreage designated and certified for fresh fruit production on your acreage report

- Any block of apple acreage grown and maintained for processing is not eligible for optional coverage under this option
- This option is not available under a CAT policy.
- You certify at least 50 percent of the acreage reported as fresh apples was sold as fresh apples in one or more of the four most recent crop years.

Loss Example

This example assumes 500 bushels per acre average yield, 60-percent coverage level, and no optional coverage.

500	Bushels per acre APH yield
x .60	Coverage level percentage
300	Bushels per acre guarantee
- 100	Bushels per acre production
200	Bushels per acre loss
x \$9.45	Price election (fresh)
\$1,890	Indemnity per acre
- \$90	Estimated producer cost
\$1,800	Net indemnity per acre

Note: Any acreage not graded or appraised prior to the time apples are placed in storage or delivered to a packer, or other handler will not be considered damaged apple production and will be considered production to count.

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