



United States Department of Agriculture
Risk Management Agency

February 2013

2013 COMMODITY INSURANCE FACT SHEET

Fresh Market Sweet Corn New Jersey

Crop Insured

Acreage planted to sweet corn to be harvested and sold as **fresh market sweet corn** is insurable, including non-irrigated acreage. To be insurable, you must have grown sweet corn for commercial sale or participated in managing a sweet corn farming operation in at least one of the three previous crop years.

Exclusion: Sweet corn interplanted with another crop or in established grasses or legumes is not covered.

Counties Available

Fresh Market Sweet Corn is available in Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Ocean, Salem, Somerset, Sussex, and Warren Counties. Fresh market sweet corn may be insurable in other counties if specific criteria are met. Contact an agent for more details.

Causes of Loss

Adverse weather conditions¹
Failure of irrigation water supply²
Fire
Insects³
Plant disease³
Wildlife

¹Natural perils such as hail, freeze, frost, drought, wind, and excess precipitation.

²If caused by an insured peril during the insurance period.

³Except for insufficient or improper application of control measures.

Note: Revenue losses caused by low market prices or low consumer demand are not covered.

Insurance Period

Coverage begins when the sweet corn is planted and ends the earliest of:

- 1) Total destruction of the crop;
- 2) The date harvest should have started on any acreage that will not be harvested;

- 3) Abandonment of the crop;
- 4) Completion of harvest;
- 5) Final adjustment of a claim; or
- 6) September 30 of the year the crop is planted.

Reporting Requirements

An acreage report is a report of all insured acreage of fresh market sweet corn. A report must be submitted to your crop insurance agent on or before the appropriate acreage reporting date (See Important Dates section below).

Important Dates

Sales Closing Date..... March 15, 2013
Acreage Reporting Date July 15, 2013

Duties in the Event of Damage or Loss

- 1) Protect the crop from further damage by providing sufficient care;
- 2) Notify your agent within 72 hours of your initial discovery of damage; and
- 3) Leave representative samples intact for each field of the damaged unit.

Definitions

Allowable Cost: An amount not to exceed \$3.75 per container for harvesting and marketing costs (such as picking, hauling, packing, shipping) is subtracted from the price received for each container of sweet corn to determine value of sold production.

Container: Fifty (50) ears of fresh market sweet corn.

Minimum Value: A minimum value of \$5.75 per container will be applied to any sold production that is valued at less than \$5.75 after subtracting the allowable cost. Unsold appraised production will also be valued at the minimum value.

Reference Maximum Dollar Amount: The value per acre established for the state. Your guarantee is derived from multiplying the reference maximum dollar amount by the level of coverage (see amounts of coverage and subsidy table on reverse side).

Coverage Levels and Premium Subsidies

Instead of guaranteeing production, the policy guarantees a dollar amount of coverage, depending on the level of coverage selected. Crop insurance premiums are subsidized as shown below. For example if you select the 75 percent coverage level, the premium subsidy is 55 percent and your premium share is only 45 percent of the base premium.

AMOUNTS OF COVERAGE AND SUBSIDY

Reference Maximum Dollar Amount = \$1,280			
Coverage Level	Coverage Amount	Subsidy %	Your Premium Share
CAT*	\$352	100%	0%
50%	\$640	67%	33%
55%	\$704	64%	36%
60%	\$768	64%	36%
65%	\$832	59%	41%
70%	\$896	59%	41%
75%	\$960	55%	45%

Catastrophic Risk Protection (CAT) coverage is fixed at 50 percent of your average yield and 55 percent of the price election. The cost for CAT coverage is an administrative fee of \$300.

Stage Guarantees

In the event of a covered cause of loss, the indemnity will be reduced if damage occurs during the first stage of growth as shown below. This reduction in guarantee reflects the absence of harvesting costs and certain other crop maintenance expenses that will not be incurred if the crop is not carried to harvest.

Loss Example

Stage	Interval	Percent of Guarantee
1	From planting through the beginning of tasseling (i.e., when the tassel becomes visible above the whorl).	65%
Final	From tasseling until the acreage is harvested.	100%

A loss occurs when the crop value falls below the guaranteed dollar amount as a result of damage from a covered cause of loss (see the list of causes of loss on the front side of this fact sheet).

The example below is based on a dollar guarantee of \$832 per acre at the 65 percent coverage level. 50 containers of sweet corn per acre were produced and sold for \$12 each. Subtract the allowable cost of \$3.75 per container from \$12. This will leave a net value of \$8.25 per container and a production value of \$413 per acre (50 containers x \$8.25).

\$832	Dollar amount of coverage per acre
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\$413	Production value per acre
<u> </u>	
\$419	Loss per acre
<u> </u>	
\$122	Estimated Premium
<u> </u>	
\$297	Indemnity/Acre

Regional Contact

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