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# News Release

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## **USDA Announces Crop Insurance Deadline for New Jersey Potatoes**

RALEIGH, NC, Jan. 14, 2014 - USDA's Risk Management Agency (RMA) announced New Jersey potato growers should be aware that the final date to apply for insurance on potatoes for the 2014 crop year is January 31.

Current policyholders also have until January 31 to make any changes to their existing contracts. Crop insurance provides protection against a loss in potato production due to natural perils, such as drought or excessive moisture.

The 2014 price election is \$11.50 per hundredweight. Crop insurance on potatoes is available in Atlantic, Burlington, Cumberland, Middlesex, Monmouth, and Salem counties. Potato producers are strongly urged to contact a local crop insurance agent as soon as possible for premium quotes and further details.

For a list of crop insurance agents in your area, contact the local USDA Farm Service Agency office or go to the RMA website at: [www3.rma.usda.gov/tools/agents/](http://www3.rma.usda.gov/tools/agents/).

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